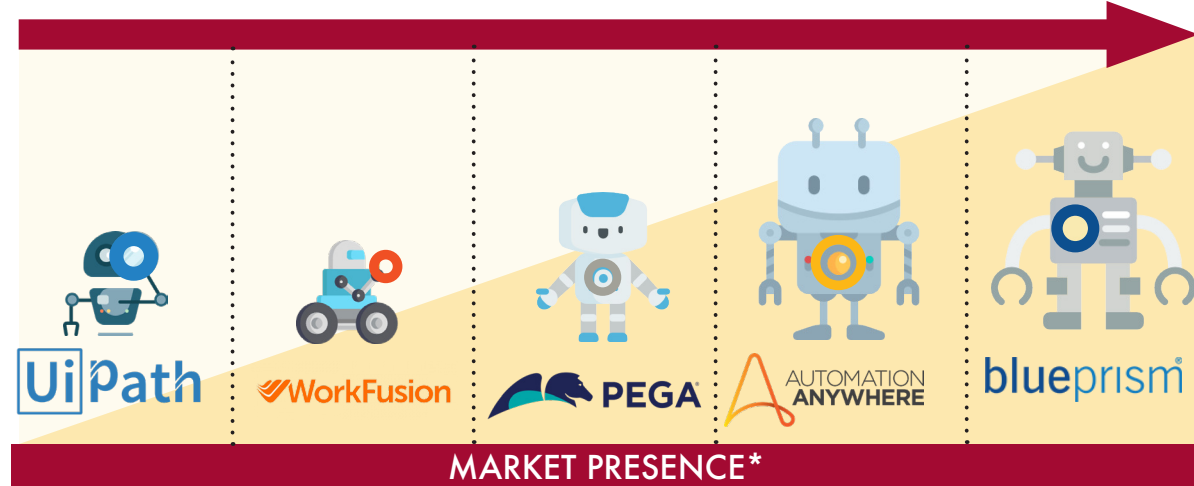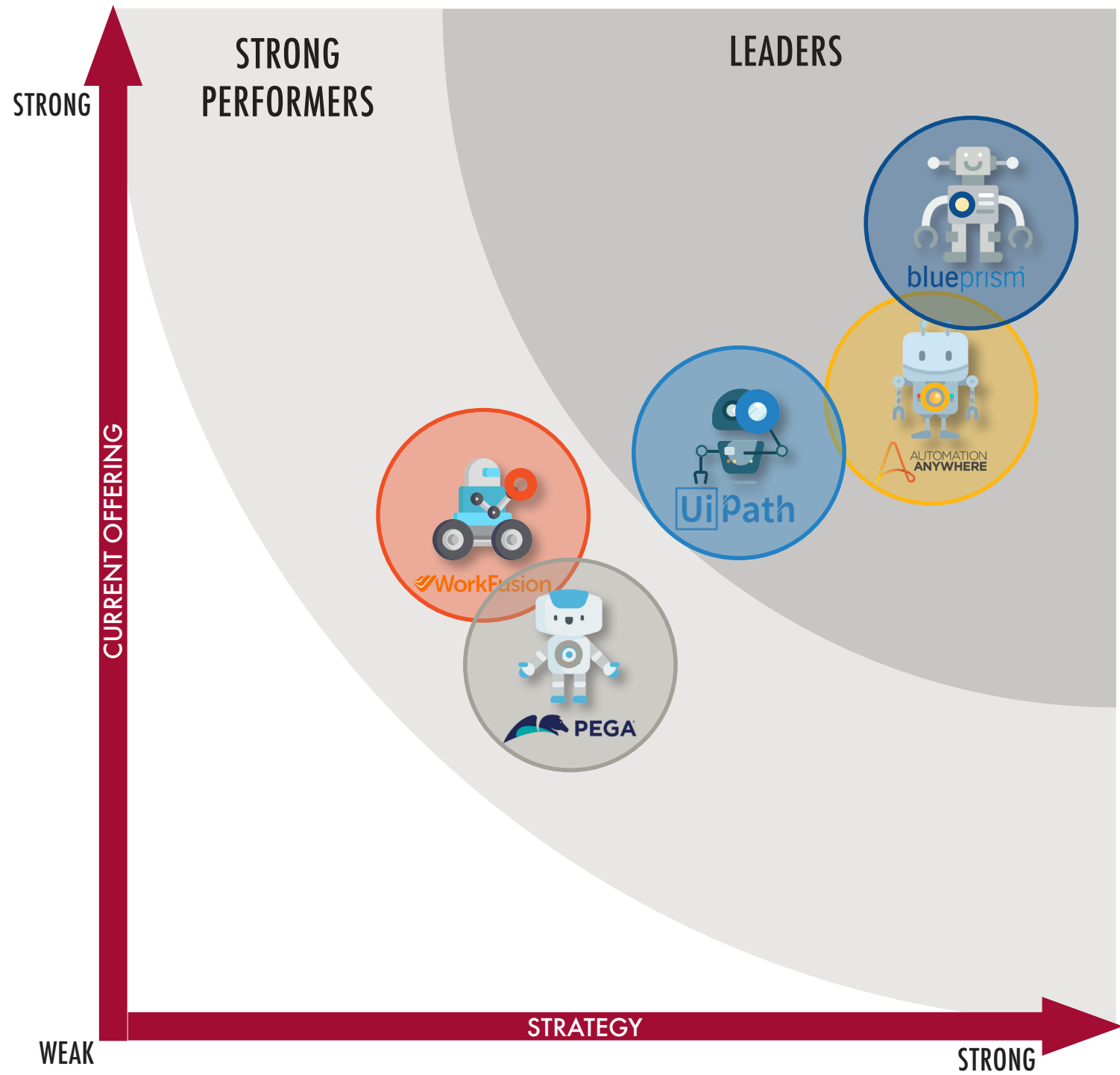# THE AUTOMATION RACE:
Comparing 5 RPA providers

Robotic process automation (RPA) is a disruptive technology that can improve workforce productivity, accelerate process execution, reduce process error rates, and improve customer satisfaction. Companies that are quick to recognize the potential of automation stand to have considerable cost advantages and organizational agility. However, it can be difficult to know which provider has the automation solution specific to your company's needs.

In this infographic, we compare the features and strengths of 5 leading RPA providers.

MARKET PRESENCE*

*Market presence based on installed base of customers, revenue growth, services, number of employees, and technology partners.

STRONG PERFORMERS — LEADERS

CURRENT OFFERING — STRATEGY — STRONG / WEAK

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blueprism

Founded: 2001

Headquarters: Austin, USA

Geographic Coverage: Global

Strengths:
- A public company with first-mover advantage.
- Clients include many Fortune 500 companies.
- High scoring bot governance and deployment features.

Blue Prism is a code-free RPA platform capable of automating any application within an organization. It can support any platform including Windows, WPF, and Java. The platform's Release Manager module allows processes to be packaged for different environments, such as development or production. A business can leverage additional RPA control using Blue Prism's centralized model of administrative control and process development[1].

WorkFusion

Founded: 2010

Headquarters: NYC, US

Geographic Coverage: Global

Strengths:
- Specializes in improving human-machine conversational understanding.
- Chatbots integrate with Workfusion RPA bots.
- Best positioned for analytics-based RPA.

WorkFusion is the world's leading crowd-powered computing platform. Its Smart Process Automation platform allows complex processes to be easily configured using drag-and-drop templates[2]. WorkFusion's SmartCrowd allows companies to distribute workloads between workforces, sourcing workers with specific skills from around the world to supplement workforce capacity[3]. Productivity and cost of workers can be effectively managed using automated performance evaluations and analytics-based work assignments. WorkFusion's easy-to-implement RPA platform lowers barriers to innovation by allowing clients to increase the scale and productivity of their workforce flexibly.

AUTOMATION ANYWHERE

Founded: 2003

Headquarters: San Jose, US

Geographic Coverage: Global

Strengths:
- The largest market presence and breadth of use-cases.
- Most developer friendly.
- Easily allows for rapid deployment and scalability of a robotic workforce.

Automation Anywhere's Enterprise is a flexible RPA tool that can be implemented in any technology environment: public, private, or cloud. Offering both front-office and back-office robots, it can handle a high volume of jobs. It can also automatically scale the robotic workforce to match unforeseen spikes in the workload. However, the platform is script-based, lacking the same visual process designer capability of other providers, and therefore does require some programming skills to operate[4].

PEGA

Founded: 1983

Headquarters: Atlanta, US

Geographic Coverage: Global

Strengths:
- Quick to deploy.
- Provides integration of both RDA and RPA in both attended and unattended scenarios.
- Bots extended to its BPM suite for increased functionality.

Pegasystems is the world's largest pure-play vendor, focused on transforming digital businesses using RPA. Pega is a unified and model-driven platform that enables app building without code. The platform uses a business rule-management system and a predictive-analytics decision-management engine to perform multiple functions including rule processing, data handling, cross-platform user interfacing, content and case management, and application integration[5][6].

UiPath

Founded: 2005

Headquarters: NYC, US

Geographic Coverage: Global

Strengths:
- Competitive pricing and strong service provider partnerships.
- Clients include six Fortune 10 companies as well as eight of world's top 20 financial services organizations.
- Claims to provide 40% faster automation design and deployment.

UiPath is an RPA tool that can automate any web or desktop application. It enables businesses to design and deploy a robotic workforce capable of administering rules-based tasks. UiPath also provides flexible change management, intuitive process modelling, remote task scheduling and execution, as well as auditing and monitoring in full compliance with security standards. It has a user-friendly process designer, which allows employees to drag-and-drop activities, easily configuring the robotic workflow without scripting or coding[7].

Every automation project is unique and requires an individual assessment to achieve the best possible results. Similarly, each vendor has a unique combination of strengths and weaknesses. We encourage clients to discuss their needs with us first, to determine which RPA vendor would suit their needs. Curious about which tool is right for you? Contact The Burnie Group today.

Sources:
1. Our Platform (Blue Prism)
2. Smart Process Automation: Process-level Robotic and Cognitive Automation at Enterprise Scale (WorkFusion)
3. Smart Crowd: On demand, elastic talent for tasks that need people (WorkFusion)
4. Automation Anywhere Enterprise: Robotic Process Automation Software (Automation Anywhere)
5. Review - Pros and Cons of PegaSystems or Pega BPM -Pega Alternatives (Medium)
6. Pega Platform (Pega)
7. UiPath's RPA Enterprise Platform (UiPath)
8. (Graphs) https://www.forrester.com/report/The+Forrester+Wave+Robotic+Process+Automation+Q1+2017/-/E-RES131182

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